

SPONSORSHIP &
PARTNERSHIP



4th PDT SYMPOSIUM
NANCY, OCTOBER 24th TO 28th, 2022

Photodynamic therapy
and photodiagnosis update







SUMMARY

PDT 2022 will bring together researchers and clinicians in all fields of photodynamic therapy (PDT) and photodiagnosis (PD). Thanks to the success of PDT 2016, 2018 and PDT 2020, we anticipate over 200 participants to attend this event. Your company will benefit with excellent exposure to the community in this field. Exhibiting at PDT 2022 will attain you with an exceptional format in showcasing your products and services.

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SPONSOR PACKAGES - OVERVIEW

	Platinum 	Gold 	Palladium 	Silver 
Exhibition	Privileged location Stand with 2 tables 2 roll up / posters	Stand with 2 tables 2 roll up / posters	Stand with 1 table 1 roll up / posters	Stand with 1 table 1 roll up / posters
Repetition of your logo on the photo call	Very high	High	Moderate	Low
Advertising in the conference program	2 Full pages	Full page	Full page	Half page
Insertion in the Delegate Bag	4 pages document	2 pages document	-	-
Company presentation	5 min	5 min	5 min	5 min
Conference badge	2	2	1	1
Exhibitor badge	2	2	1	1
Invitation to the gala dinner	2	2	1	1
Newsletter	Fully dedicated to your company	A major article about your company	An article about your company	-
Twitter and LinkedIn	Two dedicated publications	Two dedicated publications	A dedicated publication	A dedicated publication
Display	Display of your logo on the list of exhibitors, on the website of the congress, on the various promotional document, on the newsletter, on the congress guide.			
Display of your logo	On the cushions used for the seats of the amphitheater	On the single-time cups used for coffee breaks	On the personal envelopes handed to each participant	-
Advertising object	Insertion of an advertising object with your logo in the conference bag	-	-	-
PPT. presentation of your company	Running permanently during conference breaks	-	-	-
Price	10.000€	7.500€	5.500€	3.500€

SPONSOR PACKAGES - Detailed

PDT PLATINUM SPONSOR

- A dedicated stand in a privileged location (two tables for exhibits, including chairs). Possibility to bring two supports to dress your stand (kakemono, roll-up, posters).
- Presence of your logo on the photo call of the conference. It will be deployed at the conference welcome desk and at the entrance of the City Hall of Nancy during the evening of Gala dinner (very high repetition of the logo).
- Two full-page advertisement in the final conference program
- Insertion of a document (4 pages) in the bag of delegates.
- Display of your logo on the cushions used for the seats of the amphitheater
- Insertion of an advertising object in the conference bag. Two possibilities, you can provide us directly subject to insert in the delegate bags, or we can realize the object of your choice with a personalized label. In the second case production costs will intervene in addition to the amount of the «Platinum Sponsor» pack. The minimum quantities to be provided are 300 units, the exact volume will be confirmed later.
- A dedicated 5 min time slot to present your company during the conference (live presentation or image video).
- Powerpoint presentation of your company running permanently during conference breaks, on a mobile TV screen positioned in a strategic location.
- 2 conference badges (access to conferences).
- 2 exhibitor badges (visitor).
- 2 invitations to the gala evening and social events.
- A special e-newsletter fully dedicated to your company.
- Two special publications on Twitter and LinkedIn social networks about your company.
- Displaying your company as platinum sponsors. Full name, address and logo of your company on the list of exhibitors and on the website of the congress .
- We display your logo:
 - on the congress website
 - on the various promotional documents of the event
 - on the newsletters
 - on the abstract book and the congress guide



Price

10.000 € VAT excl.

- A dedicated stand (two tables for exhibits, including chairs). Possibility to bring two supports to dress your stand (kakemono, roll-up, posters).
- Presence of your logo on the photo call of the conference. It will be deployed at the conference welcome desk and at the entrance of the City Hall of Nancy during the evening of Gala dinner (high repetition of the logo).
- A full-page advertisement in the final conference program.
- Insertion of a document (2 pages) in the bag of delegates.
- Display of your logo on the single-time cups used for coffee breaks.
- A dedicated 5 min time slot to present your company during the conference (live presentation or image video).
- 2 conference badges (access to conferences).
- 2 exhibitor badges (visitor).
- 2 invitations to the gala evening and social events.
- A major article about your company in a e-newsletter.
- Two special publications on Twitter and LinkedIn social networks about your company.
- Displaying your company as Gold Ssponsor. Full name, address and logo of your company on the list of exhibitors and on the website of the congress.
- We display your logo:
 - on the congress website
 - on the various promotional documents of the event
 - on the newsletters
 - on the abstract book and the congress guide

Price

7.500 € VAT excl.



PDT PALLADIUM SPONSOR

- A dedicated stand (table for exhibits, including chairs). Possibility to bring one support to dress your stand (kakemono, roll-up, poster).
- Presence of your logo on the photo call of the conference. It will be deployed at the conference welcome desk and at the entrance of the City Hall of Nancy during the evening of Gala dinner (moderate repetition of the logo).
- A full-page advertisement in the final conference program.
- Display of your logo on the personal envelopes handed to each participant containing: the certificate of attendance, the delegate badge and vouchers for social events.
- A dedicated 5 min time slot to present your company during the conference (live presentation or image video).
- 1 conference badge (access to conferences).
- 1 exhibitor badge (visitor).
- 1 invitation to the gala evening and social events.
- An article about your company in a e-newsletter.
- A special publication on Twitter and LinkedIn social networks about your company.
- Displaying your company as Silver Sponsor. Full name, address and logo of your company on the list of exhibitors and on the website of the congress.
- We display your logo:
 - on the congress website
 - on the various promotional documents of the event
 - on the newsletters
 - on the abstract book and the congress guide



Price

5.500 € VAT excl.

- A dedicated stand (table for exhibits, including chairs). Possibility to bring one support to dress your stand (kakemono, roll-up, poster).
- Presence of your logo on the photo call of the conference. It will be deployed at the conference welcome desk and at the entrance of the City Hall of Nancy during the evening of Gala dinner (low repetition of the logo).
- A half-page advertisement in the final conference program
- A dedicated 5 min time slot to present your company during the conference (live presentation or image video).
- 1 conference badge (access to conferences).
- 1 exhibitor badge (visitor).
- 1 invitation to the gala evening and social events.
- A special publication on Twitter and LinkedIn social networks about your company.
- Displaying your company as Silver Sponsor. Full name, address and logo of your company on the list of exhibitors and on the website of the congress.
- We display your logo:
 - on the congress website
 - on the various promotional documents of the event
 - on the newsletters
 - on the abstract book and the congress guide

Price

3.500 € VAT excl.



EXHIBITION

PDT Exposition set 1

Unit price excluding VAT per module including:

- an exhibitor badge (visitor)
- a conference badge (conference access)

The basic stand equipment includes:

- a set of furniture including: 1 table, 2 chairs
- an electrical connection,
- 1 grid for display or the possibility to bring one kakemo support, roll up or poster to dress up your stand

Price for the Exhibition set 1

2.000 € VAT excl.

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PDT Exposition set 2

Unit price excluding VAT per module including:

- an exhibitor badge (visitor)
- a conference badge (conference access)

The basic stand equipment includes:

- a set of furniture including: 2 tables, 3 chairs
- an electrical connection,
- 2 grid for display or the possibility to bring two kakemo support, roll up or poster to dress up your stand

Price for the Exhibition set 2

3.000 € VAT excl.

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Exposition set 1 & 2 includes the following services:

- The use of the stand during the duration of the exhibition and the periods of assembly and disassembly;
- The coordination services of the Congress during the periods of assembly and dismantling of the stands and during the duration of the exhibition;
- Cleaning services for driveways and public areas
- A defined number of exhibitors and conference badge
- Announcement of your presence on the congress website.

EXCLUSIVE PACKAGES

PDT Congress case - Exclusive

Sponsorship of the Congress bag :

- Cases distributed to all participants and exhibitors
- Exclusive mark with the sponsor's logo
- Different models and colors available
- Capacity: A4 format



Price from

3.000 € VAT excl. for 300 units *

PDT USB sticks - Exclusive

Sponsorship of the supports 4GB USB sticks

- The book of abstracts will be engraved on this key given to all participants
- The USB keys will be used to suspend the badge of the participants who will have to be worn during all the congress
- A lanyard will be attached to the USB key
- Exclusive mark with the sponsor's logo
- Different colors available



Price from

2.200 € VAT excl. for 300 units *

PDT Badges lanyard - Exclusive

Sponsorship of badges lanyard:

- Badges will be distributed to all participants
- A USB key and the participants badge will be attached
- Exclusive mark with the sponsor's logo
- Different colors available



Price from

1.500 € VAT excl. for 300 units *

PDT Special offer (USB keys + badges lanyard) - Exclusive

- Sponsorship of badges lanyard and USB keys with exclusive markings.
- Benefit from maximum visibility.

Price from

3.200 € VAT excl. for 300 units *

* quantities may slightly changed according to the registration volume

DISTINGUISH YOURSELF

PDT Photo call

Presence of your logo on the photo call of the conference. It will be deployed at the conference welcome desk and at the entrance of the City Hall of Nancy during the evening of Gala dinner. Not exclusive.



Your Logo on the photo call

2.000 € VAT excl.

PDT Awards ceremony

Official and exclusive sponsors of the Awards ceremony

- A totem designed to your effigy
- A dedicated 5 min time slot to present your company during the conference (live presentation or image video).
- The display of a slide powerpoint to your image during the introduction then Display of your logo during all the awards ceremony
- Sponsoring of each prizes



The entire Awards ceremony

minimum 3.000 € VAT excl.

PDT Sponsorship of Awards

Sponsor awards for the best oral presentation and poster. To be the partner of an exclusive prize.

Please contact our secretariat.



Sponsorship of a prize

minimum 500 € VAT excl.

ADVERTISING INSERTION



Advertising insertion in the detailed program

Optimal visibility on the congress through an advertisement in the detailed program, delivered on site to all delegates. Provision of advertising by you A4 format 300 DPI.



Price for a Full page - 4th cover

2.800€ VAT excl.

Price for a Full Page - 3rd cover

2.200€ VAT excl.

Full Page - inside the document

1.300€ VAT excl.

Page - inside the document

800€ VAT excl.

SOCIAL EVENT



Catering sponsorship: coffee break, lunch, ...

To be the privileged partner of one of the lunches or coffee breaks, and take advantage of a moment of conviviality and exchange to clearly display your colors!

[Contact us](#)



Sponsoring events of a social program: city tour, activity, tasting

To be the preferred partner of a part of the social program, and present your company as the official organizer of this moment.

[Contact us](#)



Create your own event

Private lunch, cocktail, cultural evening, city tour, museum visit ... let your imagination taking over.

[Contact us](#)



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